DELIVERING EXCEPTIONAL CUSTOMER EXPERIENCES

RETAIL TODAY IS ALL ABOUT THE EXPERIENCE

Building customer loyalty comes first and foremost in creating a great brand experience — across all channels. Providing a personalized experience is the key to turning consumers into loyal customers.

REDEFINING THE CUSTOMER EXPERIENCE

HP enables retailers and hospitality operators with the tools they need to empower their employees with its broadest portfolio of in-store solutions.

Whether it's the barista at a coffee shop or the associate at a clothing store, HP offers what your employees need to personalize the experience and keep your customers coming back.

Style and innovation without compromise

Make a statement without saying a word. Allow your brand to stand out with technology that offers aesthetically appealing designs and innovation without compromising on the reliability and security that you depend on to run your business.

Performance you can count on

Deliver the convenient and consistent service that your customers expect—no matter how large or small your business is. HP Engage Solutions combine the power and performance you need to keep your business moving forward.

Flexibility you want, functionality you need

Whether you need a traditional point of sale system and a host of peripherals for your multiple outlets, or something more mobile to serve your customers on the sales floor—HP can meet all your unique business requirements.
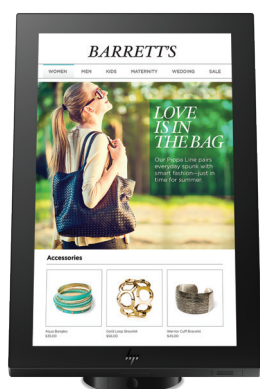
Protection you can trust: safety and security

For employee and customer safety, HP Engage devices are designed to be disinfected up to 10,000 times. Built into select HP Engage Solutions, HP Wolf Security for Business[1] protects against never-before-seen attacks as well as known malware, ransomware, and viruses.

HP POINT OF SALE SYSTEMS

Deliver the convenient and consistent service that your customers expect with technology solutions that you can count on.

ALL-IN-ONE SOLUTIONS

Upgrade your retail environment with a solution that provides power, security, and flexibility — all in one design.

HP Engage One Pro All-in-One System

Ultra-sleek and fast for exceptional experiences

Customize the HP Engage One Pro to suit your specific needs with its sleek yet durable design combined with powerhouse computing, and multiple deployment options.

HP Engage One All-in-One System

Retail redefined by design

Transform your retail space with a versatile point of sale system that appeals to customers and supports your critical business operations. With security, durability, and flexibility built into its gorgeous design, the HP Engage One marks a new era in retail.

HP Engage One Essential All-in-One System

Lasting durability meets streamlined design

Deliver exceptional customer experiences, and value to your business. This elegant system offers rugged durability with the performance you need, and abundant options to tailor it to your operations.

83%

say convenience while shopping is more important now compared with five years ago.[2]

HP POINT OF SALE SYSTEMS

CONVERTIBLE SOLUTIONS

Adapt the sales flow to meet customer needs and deliver an exceptional experience.

HP Engage Go 10 Convertible System

Thrives in today's evolving environments

Built for today's demanding business landscape, this convertible system easily transitions from all-in-one to a mobile tablet. It's durable and highly secure. Additionally, it is ideally sized and integrates key accessories so you can conduct business where and how you need to.

MODULAR SOLUTIONS

Equip your retail environment with a powerful solution that protects customer data.

HP Engage Flex Pro (and Pro-C) Modular System

Do more in your store and beyond

Efficiently manage your retail business from the store floor to the back office with the HP Engage Flex Pro – Our stable, secure, and highest-performing retail platform delivering maximum flexibility for a range of deployments.

HP Engage Flex Mini Retail System

An operations powerhouse that fits anywhere

Drive every facet of your retail or hospitality business - from back-office operations to digital customer engagements to point of sale - with the flexible, fully loaded HP Engage Flex Mini, our smallest powerhouse retail performer.

76% of U.S. apparel executives said they plan to improve omnichannel integration in stores[3] to adapt to changing market conditions and consumer behavior.

BUILD THE SOLUTION THAT'S RIGHT FOR YOU

HP RETAIL PERIPHERALS

Select from a variety of barcode scanners, receipt printers, cash drawers, and displays to customize the point of sale solution that fits your unique needs.

Retail displays

Deliver an enhanced experience to your customers and store associates with eye-catching HP retail displays that come in a variety of sizes and are available in both touch and non-touch options.

Standalone thermal receipt printer

Complete your retail solution with an HP receipt printer - designed for solid performance and reliability in retail environments.

Barcode scanners

Choose from a variety of both wired and wireless scanners that offer extended functionality to meet customers' specific use cases.

Cash drawers

HP cash drawers provide a space-saving design and reliable performance to meet the needs of demanding retail and hospitality environments. Stand-alone cash drawer tills are also available to fit customers' specific needs.

Keyboards

Featuring a robust design and an intuitive layout in a compact form factor, HP retail keyboards offer optimum space efficiency in retail environments with limited room.

Integrated peripherals

HP offers a variety of integrated peripheral options, such as barcode scanners, magnetic stripe readers, and fingerprint readers, for each of the all-in-one platforms.

MAXIMIZE YOUR PRODUCTIVITY WITH HP SERVICES.[4]

With an extensive portfolio of HP services that simplify support and lifecycle management, you'll get real value for your business and a global partner to help achieve your current and future priorities.

HP support services

HP offers a wide range of services to assist in achieving the desired coverage, protection, and support to ensure optimal uptime for users and better cost predictability for IT.

Peace of mind from the start

3 Year

HP offers a one-year or three-year on-site, next-business-day warranty on HP retail platforms and a three-year advanced exchange for HP retail peripherals.[5]

Save time and increase productivity

From installing custom images to overseeing your deployment, HP can save your business time and increase productivity.

A true technology partner for the future

With solutions for every step of the lifecycle, rely on HP to provide the expertise and solutions you need to configure, maintain, and renew your IT investments.

Scan to know more

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1. HP Wolf Security for Business requires Windows 10, includes various HP security features and is available on HP Pro, Elite, Workstation, and RPOS products. See product details for included security features and OS requirements.
2. Source: NRF Consumer View Report Winter 2020.
3. Source: https://www.mckinsey.com/industries/retail/our-insights/reimagining-stores-for-retails-next-normal
4. HP Services are optional. Service levels and response times for HP Care Packs may vary depending on your geographic location. Service starts on date of hardware purchase. Restrictions and limitations apply. For details, visit hp.com/go/cpc. HP Services are governed by the applicable HP terms and conditions of service provided or indicated to the customer at the time of purchase. Customers may have additional statutory rights according to applicable local laws, and such rights are not in any way affected by the HP terms and conditions of service or the HP limited warranty provided with your HP product.
5. One-year or three-year limited warranty, depending on product and country.

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